

(BUSINESS INFORMATION SYSTEM)

LONG QUESTION

- Question 1.** What are the characteristics of information system?
- Question 2.** Explain the various dimensions of Information System.
- Question 2.** Define what is meant by 'structured' and 'unstructured' decision with an example.
- Question 3.** Define the following:-
- (a) Transaction Processing systems (TPS)
 - (b) Management Information Systems (MIS).
 - (c) Human Resource Information Systems (HRIS)
- Question 4.** Describe the components, characteristics and functions of a Decision Support System (DSS)
- Question 5.** E-commerce is becoming an increasingly important means of conducting business.
- a) Outline briefly how e-commerce works and define THREE models of e-commerce.
 - b) Describe THREE methods of e-payment.
 - c) In marketing terms, explain the innovations that e-commerce brings to the customer-supplier relationship.
 - (d) Explain various types of Business Models.
- Question 6.** Describe the capabilities of a digital firm. Why are digital firms so powerful?
- Question 7.** What is information system? Distinguish between a computer, a computer program, and an information system. What is the difference between data and information?
- Question 8.** What is the purpose of an information system from a business perspective? What role does it play in the business information value chain?
- Question 9.** Distinguish between a behavioral and a technical approach to information systems in details.
- Question 10.** List and briefly describe the major types of system in organization?(Q.3 is included)
- Question 11.** What is a business process? Give two examples of processes for functional areas of the business and one example of a cross functional process.
- Question 12.** Explain CRM and SCM.
- Question 13.** What are the challenges posed by the existence of various types of information systems in the enterprise?
- Question 14.** What are the Ethical and Social issues for Information System.